

Speed Boat Exercise

Project:	APLNH CY2010 Mid-year goals review
Date:	6/5/10
Participants:	Robbie MacIver, Alan Bustamante, Shravan Arra, Barbara Brown, Jaynee Lafferty, Ron Whitebread
Facilitators:	Alan Bustamante
Questions Considered:	<ul style="list-style-type: none"> What actions or influences have impacted APLNH reaching 2010 goals?



Faster Appreciations	Slower Appreciations
<ul style="list-style-type: none"> Good support from (inter)national contacts 	<ul style="list-style-type: none"> Sysco support
<ul style="list-style-type: none"> Broad range of resources (e.g., domain knowledge) 	<ul style="list-style-type: none"> Meeting venue
<ul style="list-style-type: none"> We know a lot of people / use our network 	<ul style="list-style-type: none"> Consistent dates
<ul style="list-style-type: none"> National board recognition 	<ul style="list-style-type: none"> Consistent location
<ul style="list-style-type: none"> Website (APLNH.org) 	<ul style="list-style-type: none"> Skype calls
<ul style="list-style-type: none"> We communicate a lot! 	<ul style="list-style-type: none"> Eventbrite
<ul style="list-style-type: none"> Excellent teamwork 	<ul style="list-style-type: none"> We teach each other
<ul style="list-style-type: none"> Continuing good teamwork from everyone 	<ul style="list-style-type: none"> Steady flow of volunteers
<ul style="list-style-type: none"> Acted as self-organizing team 	<ul style="list-style-type: none"> Good word-of-mouth promotion
<ul style="list-style-type: none"> Momentum we created last year 	<ul style="list-style-type: none"> Consistent messages and promotion timing
<ul style="list-style-type: none"> Great speakers & interesting topics 	<ul style="list-style-type: none"> Attracting non-geeks PM, OD leadership
<ul style="list-style-type: none"> Ability to take PDUs attracts PMI folks 	<ul style="list-style-type: none"> Linked In

Speed Boat Exercise

• Varied talent & experience	•
• Committed leadership team	•
• Dedicated core leadership team	•
• Monthly leader meetings	•
• Regular leadership meetings	•
• Robbie's leadership	•
• Leaders using IT ability to tech advantage	•
• Growing Agile awareness	•
• Serving food also helps attract more people	•
• Workgroups	•
Shallow Anchors	
• Limited member feedback	
• Need to focus more on WIIFM (What's In It For Me?) for members	
• Member definition/requirements	
• We don't use our website to full advantage	
• Poor doc management	
• Google doc's not updated w/ basic docs (i.e., comment cards, sign in sheets)	
• Size of Houston	
• Need more local PR	
• Unemployed participants	
• Participants (leaving) are getting jobs	
Medium Anchors	
• Reliance on same core group	
• Personal commitments	
• Board & volunteers are busy	
• Too few volunteers	
• We don't use our volunteers well	
• Have not been able to recruit a lot of volunteers	
• Broad audience – tech / non tech	
• Lack of understanding of Agile beyond Scrum	
• Too focused on IT	
• No specific plan to increase attendance	
Deep Anchors	
• Need stronger relationships with sponsors	
• Need broader range of sponsors	
• Lack of sponsors	
• Lack of large \$\$ sponsors	
• Lack of regular sponsorship	
• Too many competing initiatives	
• Too much W.I.P.	
• Lack of specific action items for achieving some of our goals	
• We stopped doing our weekly virtual Scrums	
• Lack of formal backlog management	

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